

XS™ Energy Drinks – Nothing Compares

XS Energy Drinks contain no added sugar, are high in energy and great in taste. With seven unique flavours to quench any thirst, they are a healthier alternative to some traditional energy drinks and give you stamina for any task, day or challenge.

Each flavour contains:

- o A blend of premium ingredients with four essential B vitamins (B3, B5, B6 and B12) and adaptogenic herbs.
- o Acerola Cherry and Baobab Fruit extracts (two ingredients rich in antioxidant properties).
- o A carbonated base for sparkling energy.
- o 80mg of caffeine, which is comparable to a small cup of coffee (excluding Mango Pineapple Guava Caffeine Free).

Not sure which flavour is for you?

Green Apple brings you a crisp, tangy explosion of flavour and sparkling energy with every sip. Naturally sweetened with 25% fruit juice with no added sugar and only at 41 calories per can, you'll enjoy the 'apple-tising' taste while you energise for the adventure ahead.

Mango Pineapple Guava Caffeine Free brings you all the energy and taste, without the caffeine! Tasting the same as the Mango Pineapple Guava and sweetened with 10% real fruit juice, you'll be energised, even if you're sensitive to caffeine.

Watching those carb levels? Blood Orange, Classic Black or Lemon Black Tea are for you! These three flavours are low in calories with less than 1 gram of carbohydrates, energising you with the blend of B vitamins and caffeine for lasting stamina throughout the day.

Feeling fruity? Pink Grapefruit and Mango Pineapple Guava contain less than 4 grams of carbs and are naturally sweetened with 10% real fruit juice to awaken your tastebuds... and adventurous spirit.



HOW DO XS™ ENERGY DRINKS COMPARE TO OTHER BRANDS?

PRODUCTS	IBO PRICE PER 250ML	SUGARS PER 250ML	CARBS PER 250ML	KJ PER 250ML	SODIUM PER 250ML	B VITAMINS	ADAPTOGENIC HERBS	ACEROLA CHERRY AND BAOBAB FRUIT EXTRACTS	
XS Mango Pineapple Guava	\$2.50	3g	3.2g	87kJ	14mg		✓	✓	
XS Mango Pineapple Guava Caffeine Free		3g	3.1g	62kJ	14mg				
XS Blood Orange		0g	0.4g	53kJ	14mg				
XS Classic Black		0g	0.3g	33kJ	14mg				
XS Pink Grapefruit		2.8g	3.1g	95kJ	15mg				
XS Green Apple		7.1g	7.9g	171kJ	9mg				
XS Lemon Black Tea		0g	0.5g	38kJ	9mg				
Red Bull Zero	\$3.00	0g	0g	19kJ	56mg	✓	✗	✗	
V Sugar Free	\$2.80	0g	0.3g	32kJ	253mg		✗		
Monster Ultra Zero	\$1.80	0g	1g	19kJ	190mg		✓		
Rockstar Zero Sugar	\$1.35	0g	0g	30kJ	90mg		✓		
Mother Sugar Free	\$1.70	0g	0.3g	48kJ	120mg		✗		
Red Bull Energy Drink	\$3.00	27g	27g	485kJ	103mg		✗		✗
V Energy Drink	\$2.80	27g	27g	488kJ	275mg		✗		
Monster Energy Drink	\$1.80	29g	29g	493kJ	195mg		✓		
Rockstar Energy Drink	\$1.35	42g	42g	715kJ	70mg		✓		
Mother Energy Drink	\$1.71	26g	26g	478kJ	120mg		✗		

Comparison of drinks based on nutritional label information of individual product per 250ml. Prices based on lowest single can cost nationally. Sources accurate as at 12 December 2019. Competitive pricing may vary according to source and date sourced.

Sources: Woolworths online <https://www.woolworths.com.au/shop/productdetails/766988/red-bull-energy-drink-zero>, <https://www.woolworths.com.au/shop/productdetails/195827/v-energy-drink-sugar-free-with-guarana>, <https://www.woolworths.com.au/shop/productdetails/489787/monster-energy-drink-ultra-zero>, <https://www.woolworths.com.au/shop/productdetails/796476/rockstar-tropical-guava-zero-sugar>, <https://www.woolworths.com.au/shop/productdetails/729283/mother-sugar-free-energy-drink>, <https://www.woolworths.com.au/shop/productdetails/114632/red-bull-energy-drink>, <https://www.woolworths.com.au/shop/productdetails/139864/v-energy-drink>, <https://www.woolworths.com.au/shop/productdetails/329812/monster-energy-drink>, <https://www.woolworths.com.au/shop/productdetails/332724/rockstar-guava-punched-energy-drink>, <https://www.woolworths.com.au/shop/productdetails/324461/mother-energy-drink>, V Energy <https://www.v-energy.com.au/products/v-sugarfree/>