



Good Standing Policy

To be in Good Standing means that an Amway Independent Business Owner's (IBO) conduct demonstrates high ethical and business standards that are aligned with the goals and objectives of Amway and its related businesses. These standards require that an IBO comply with the letter and spirit of the Rules of Conduct/Commercial Principles, laws and regulations in all markets in which the IBO has a presence and is not engaged in conduct that supports or defends the activity of other IBO which jeopardizes the ongoing nature of an Amway affiliate.

In-market Impact

To be eligible for discretionary benefits such as Core Plus+, incentive trips, and other global incentives, an IBO must consistently demonstrate that they are in Good Standing. Being an IBO in Good Standing affirms the IBO's commitment to the values of Amway, reflected in its Rules of Conduct, to which all IBOs are bound. IBOs in Good Standing will work collaboratively with Amway to strengthen the business and not engage in any activities that put the Amway business in jeopardy, nor engage in any activities that will bring discredit to Amway.

If an IBO loses their Good Standing it could also impact their eligibility for certain Rules of Conduct and/or Policies that are in place for Amway Australia/New Zealand wherein Good Standing eligibility is required. Specifically, the applicable Rules and/or Policies to note in Australia/New Zealand are as follows but are subject to change from time to time.

4.32 Activity outside the Australia and New Zealand Market or Activity outside the Market

where the IBO is registered: IBOs who engage, directly or indirectly, in any activity related to the Amway Business in a jurisdiction outside of Australia/New Zealand must do so in a manner that complies with the letter and spirit of the applicable laws, regulations, and rules, policies and procedures of the Amway affiliate in that jurisdiction, regardless of whether they are registered IBOs in that jurisdiction. Failure to do so shall be a breach of the IBO Contract.

Rule 3.4 Acceptance or Rejection of IBO Application/ IBO Contract/Renewal

- Rule 6.11 Sale of a Business
- Rule 4.3 Retail Store

All achievement awards and bonuses are subject to review and approval by Amway.

Cross Border Impact

This portion of the Policy is established with reference to the **Activity Outside the Region or Activity Outside the Market Where the IBO Is Registered** Rule of the Amway Rules of Conduct/Commercial Principles.

If an IBO breaches their Amway contract to the point where they are terminated, they have lost their Good Standing and this may impact their eligibility to earn discretionary benefits such as Core Plus+, incentive trips, and other global incentives in any market where they have a Multiple Business. This applies to all IBOs who have a business in any market at the Platinum and above level.